



SAVING TIME MAKES GOOD DOLLARS 'N SENSE

For over twenty years, producers and writers throughout the US, Canada and the UK have appreciated using **THE RESEARCH DEPARTMENT** to give them a creative edge in developing everything from talk show segments to major motion pictures. Their philosophy and formula is simple – time saved searching for needed information = money saved + vital time earned creatively working with the information. It all adds up!

Since 1986, THE RESEARCH DEPARTMENT has helped entertainment industry professionals find comprehensive background information on over fifteen thousand conventional and unconventional subjects for use in talk show segments, reality shows, news magazines, and motion pictures. Our reputation for providing fast, confidential research support was something only entertainment "insiders" knew about until 1992 when the Los Angeles Times recognized THE RESEARCH DEPARTMENT as....

"...possibly Hollywood's highest-tech information gatherer [with] access to millions of news items and thousands of publications" and "one of Hollywood's...best kept secrets." ("Infoman," Los Angeles Times, 12/6/92)

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since 1986

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background subject research
document retrieval
custom news clipping
story and guest consulting



since 1986

fast, affordable
research
solutions

Serving the entertainment industry's
information needs since 1986!

Research solutions that work for you and your bottom-line.

FAST. EFFICIENT. CONFIDENTIAL. RELIABLE. AFFORDABLE. ON-TIME. ON-TARGET.

At THE RESEARCH DEPARTMENT we care about your projects, your budget and your deadlines. What is important to you is also important to us!

With a million on-ramps, off-ramps and dead-ends, navigating the 21ST century information highway can be more than costly – it can be downright dangerous. THE RESEARCH DEPARTMENT is ready to help whether your research is of a conventional, mainstream nature or completely off-the-wall and wacky. We've "got your back" with the experience and ingenuity necessary to help you find the information you need - *fast!*

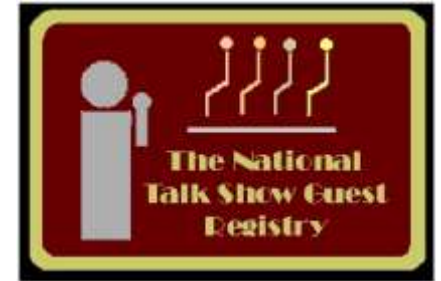
the information you need...

WHEN YOU NEED IT **FAST**

Whether you have an existing or developing talk show, reality series, news magazine or major motion picture, you can depend on THE RESEARCH DEPARTMENT to handle those overflow projects or help stamp out any information emergencies that may flare up unexpectedly. A simple toll-free phone call is all it takes to put us in "9-1-1 Find It Fast" mode to help you head off or stomp out that info-inferno!

WHEN YOU NEED IT **FLOWING**

Since 1986, our Deluxe Story Search Service has proven to be a powerful and cost-effective research tool which has kept the story ideas flowing for dozens of film and TV production companies. We target your specific subject interests in a customized daily or weekly search and schedule delivery of the material according to your production needs or story pitch meetings. The service has been invaluable to talk shows looking for hot new story ideas, offbeat guests and topical monologue material, too!



THE NATIONAL TALK SHOW GUEST REGISTRY

"When only the best guest will do!" - San Jose Mercury News

In 1993, we launched The National Talk Show Guest Registry®, a specialized in-house database internationally recognized as the first and "only known clearinghouse for people who want to be guests on TV." (Detroit News, 3/16/95). With thousands of stories from across the United States, Canada and even Europe, this exciting resource of personal stories, experiences and experts is available to help you build a guest panel or perhaps plug up a last minute hole in an existing panel.

"The Registry provides producers with folks who make good copy..." - All Talk Magazine

Talk Show Guest Registry members on The Maury Povich Show.



"We found it!"[®] for these clients! How can we help you?

ABC-Disney, CBS-Paramount, NBC-Universal, FOX-TV, BBC (UK), Channel 4 (UK), MTV, Sony Pictures, Warner Entertainment, Hallmark Entertainment, Studios USA, Time Telepictures, King World Productions, Lifetime Productions, New Regency Productions and many more!

